

To solve her dilemma, Wendy created an alphabetized prototype and was surprised at how easily it worked. She saved money immediately, finding frequent buyer cards, gift cards and coupons without effort. One of the most appealing aspects of Card Cubby, as evidenced by customer feedback, is the money people are saving by being able to locate the many gift cards and coupons they collect, but often can't find when they need them.

Susan Edwards said...

Before I purchased this, we had gift cards scattered all around the house.... we have been able to use over \$230 worth of gift cards, that otherwise would have been sitting at home. It is so nice to be able to carry them all with me, in case we end up somewhere we hadn't planned on, and to be able to see in a second, if we have one to that store.

Joan Wood said...

I no longer am standing in the checkout line searching for that particular store card. I love it!!!...

Carlyn Linker said...

I purchased mine last December, and I have absolutely loved it. I find myself using my "club member" cards to receive discounts much more frequent, as well as restaurant/shopping coupons...

Lynn Running said...

I don't miss having to sort through a stack of frequent buyer cards while standing in line at the store! What a great idea...

With no prior experience in this industry, Wendy and her husband figured out how to make it all happen as they tackled:

- Patenting
- Trademarking
- Locating a Manufacturer
- Pricing to Market
- Setting up a Company
- Generating online sales
- Selling to Retailers
- Marketing/Public Relations
- Handling Fulfillment

And on and on... wearing more hats than they thought possible!

Card Cubbies are available in a variety of styles and colors. They measure 5" wide by 3" high by 2" deep. The latest models have an inside zipper to hold money and coins transforming it into a full-time wallet for those who want to travel light. An outside clear pocket can store a driver's license or business card.

In addition to alphabetized cards and coupons, the Card Cubby can also house frequent buyer cards, discount cards, business cards, player cards, important contact information, insurance and medical cards and it even has room for most cell phones, iPods and small cameras. **The suggested retail price is \$19.99.**

The Card Cubby can be purchased at www.CardCubby.com, as well as over 1,000 retail locations around the country.

